



## **Autocue Features Affordable Newsroom Workflow at CABSAT 2012**

Teleprompter, newsroom and video server specialists Autocue is featuring a complete, affordable end-to-end live production and newsroom workflow system at CABSAT 2012.

Although synonymous with teleprompting, Autocue is also the only manufacturer to provide a product range that can encompass a single, scalable solution for regional television operations.

The Autocue Video Servers on show at CABSAT are the most cost-effective ingest, storage and playout video servers, per channel and per format on the market today. They can be used standalone as an e-VTR or VTR replacement, as part of an Autocue automation system, or as part of other third party transmission or automation systems. The server is highly adaptable and is an ideal choice for a wide range of applications including education, corporate productions, live events, cinema, theatre, small TV stations as well as support functions for large broadcast operations. The simple user interface, wide range of format handling and flexible control options, make the Autocue Video Server ideal for newsrooms or as the centrepiece of a production workflow.

In addition, Autocue are also showcasing the largest range of teleprompters in the world, namely its Master, Professional and Starter Series and related prompting accessories.