



For Immediate Release

aQ Broadcast Launches QScript.app for On-Air Mobility

New version of QScript gives on-air presenters even more freedom and enhances cost savings for broadcasters

Thames Valley, UK 8 October 2018 – aQ Broadcast Limited, which provides an integrated range of newsroom, scripting, automation and media management software alongside video server and production hardware, today announces the launch of QScript.app, a mobile version of the award-winning QScript which provides script and rundown information to on-air presenters.

Currently, on-air presenters rely on printed sheets, which have to be reprinted after every change and which are difficult to use if a presenter is standing rather than sitting at a desk. QScript.app enables them to quickly and easily view the current version of any script on a tablet – e.g. an iPad – instead of needing to refer to a pile of paper.

QScript.app marks the first time aQ has produced an application designed to run natively within a web browser using standard HTML5, JavaScript and AJAX technologies. Previously its software has been intended to run primarily on a PC under Windows.

“This move to a portable application which can run on any device using any browser offers some significant benefits to end users and ensures seamless performance whether inside a station’s own network or working from any internet-enabled location – from home or a coffee house, for instance,” explained Neil Hutchins, CEO, aQ Broadcast. “This is the first of a range of native web-based applications that we plan to roll-out over the next year or so.”

This new portable approach means that the app can run on any platform (PC, Mac, iOS, Android, Linux, etc.) and within any browser (Explorer, Edge, Safari, FireFox, Chrome, etc.). The various underlying elements (interface to newsroom system, aQ’s QSIA database and aQ’s native webserver) are portable and can be configured in different ways, from a completely local system using an on-site server, to a completely hosted solution which operates entirely remotely.

“The QScript.app has been written from the ground up in response to market feedback to provide simple functionality within a generic browser,” said Hutchins. “We can change the default appearance quickly and easily, but it is also possible for each user to override any aspect via local style settings. For instance, the view can be changed to show only the script column – making it easier for the talent/presenter to read directly from a hand-held tablet. Once opened, the rundown and script information is updated dynamically – any change in the underlying NRCS is reflected immediately within QScript.app for the user to see.”

The appearance of QScript.app is completely flexible too, as it uses standard .css style sheets to define the properties of each individual element. The QScript.app can be integrated with any Newsroom Computer System (NRCS) which provides a suitable gateway, e.g. via MOS or FTP. Plus, it has a direct native interface to aQ's own QNews product.

The original QScript, developed in conjunction with CNN, and winner of an RTS Award for Innovation, is relied upon daily by a number of regional and national news productions, including CNN.

Hutchins added, "As well as showing the current script, it also allows users to make their own mark-ups and annotations onto 'digital paper' which not only smooths the news teams workflow when going live to air but also provides a massive ROI compared with the cost of paper, printers, printer cartridges and runner time that would otherwise be involved. QScript.app is the logical extension of this editorial and business innovation."

QScript.app will release in the final quarter of 2018. A demonstration is available online upon request access from aQ's support team at support@aq-broadcast.com.

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About aQ Broadcast Limited

aQ Broadcast Limited ('aQ') is the only British company to design, develop, manufacture and support an integrated range of scripting, newsroom, automation and media management software alongside video server and production hardware.

With more than 25 years' experience, aQ provide solutions and hardware across all areas of media production and broadcasting, from a single piece of specific functionality to a complete station installation.

Headquartered in the Thames Valley, aQ has offices across the UK, in North Carolina, USA and in Auckland, New Zealand.

For more information visit www.aq-broadcast.com

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