



For Immediate Release

aQ Broadcast confirms long-term commitment from Canadian broadcaster

Newfoundland Television to complete hardware upgrades for their aQ QSeries system

READING, UK. 12th September 2017 – aQ Broadcast Limited, which provides an integrated range of newsroom, scripting, automation and media management software alongside video server and production hardware, has announced that a Canadian provincial broadcast has re-confirmed their commitment to aQ's systems and products.

Newfoundland Television (NTV) in eastern Canada is preparing for a complete hardware upgrade this autumn to support their recently expanded QSeries systems. NTV is an independently owned broadcaster that serves all of the Canadian province of Newfoundland and Labrador. NTV originally launched its QNews News production system six years ago this month. aQ will replace the servers they utilize to support the Mirrored Database and Script Archives with new Windows machines. Their Support team will handle all of the implementation services, including data transfer and backups.

NTV completed software upgrades to the QNews system over the summer with on-site assistance from aQ for some custom programming. The facility uses aQ systems not only for News production with QNews, but for transmission and Master Control as well with the aQ QTx transmission system.

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Neil Hutchins, aQ Broadcast CEO said, “this is our third project with NTV over the last two years, which demonstrates their confidence in our product range – particularly now in relation to handling of their commercial content. We have been able to add a number of new features at their request, including direct support for clips transferred from their previous server platform – removing the time-consuming export and transcode process – plus schedule import from their traffic system.”

NTV is one of several Canadian customer sites that also rely completely on aQ aVS video engines for all video asset handling. NTV implemented the aVS systems first for its News operations – for ingest, low-resolution browse, playout and archive. This project replaced the legacy systems at NTV that were end-of-life. One of the challenges that faced the broadcaster was how to retrieve archived media out of the old system without losing its metadata. The aQ software team created tools to handle with the particular LXF wrapper used by the legacy assets.

Only months later, impressed with the system performance, NTV brought aQ back to St. John's to implement the aVS systems for the programme side of its operations. Dean Sullivan, NTV Studio Chief Engineer, describes the success of the aQ projects: “We are very pleased with the new content management and play-out solutions in both our Newsroom and Master Control. With over 26 years of experience in selecting systems and overseeing their commissioning, I can state with confidence that aQ Broadcast goes above and beyond with their professionalism, leaving their competition far behind.”

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About aQ Broadcast:

aQ Broadcast Limited was established in 2013 after a management buyout of the workflow division of Autocue and is now the only British company to design, develop, manufacture and support an integrated range of scripting, newsroom, automation and media management software alongside video server and production hardware. aQ Broadcast is headquartered in the Thames Valley, UK, with offices across the UK, in Charlotte NC, USA and in Auckland, New Zealand.

aQ Broadcast will be exhibiting at IBC 2017 – hall 10, A42c, as part of the UK 'NXTech zone'

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