For Immediate Release

aQ Broadcast announces completion of seven station rollout

UK-based That's TV Group achieves twelve station target ahead of deadline using aQ's modular system

READING, UK. 12th September 2017 – aQ Broadcast Limited, which provides an integrated range of newsroom, scripting, automation and media management software alongside video server and production hardware, has announced that UK broadcaster That's TV (TTV) has this summer completed the launch of seven new local television stations over a period of just seven months. Remarkably, the final four went live within just a four-week period with aQ's assistance and systems.

TTV, already operating five stations with aQ equipment, had to have the remaining seven of their 12-station group on-air before the end of July to meet funding and compliance deadlines.

The new facilities rely heavily on software systems, hardware components and integration services from aQ Broadcast. Each operates on an identical Local Contribution (LC) kit. For TTV, this kit includes an aQ Network Gateway connection onto the main TTV network backbone, aQ Broadcast Engines (QuBE) providing record, review and playback capability along with local storage, and the aQ QSeries suite of software products including QTx for programme scheduling and playout, along with graphics and branding insertion, and QNews for news programme production.

aQ CEO Neil Hutchins commented, "the schedule for the 2017 TTV station launches was aggressive to say the least. Each station employs just about everything we make. It's virtually an end-to-end usage of our entire product line." Hutchins explained that the most recent activity is actually Phase 2 of the TTV station deployment across Britain. "The original Phase 1 stations first operated on a local standalone model, which wasn't very scalable. Using our technology, TTV also successfully converted those sites over to the centralized model during the summer."

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About aQ Broadcast:
aQ Broadcast Limited was established in 2013 after a management buyout of the workflow division of Autocue and is now the only British company to design, develop, manufacture and support an integrated range of scripting, newsroom, automation and media management software alongside video server and production hardware. aQ Broadcast is headquartered in the Thames Valley, UK, with offices across the UK, in Charlotte NC, USA and in Auckland, New Zealand.

aQ Broadcast will be exhibiting at IBC 2017 – hall 10, A42c, as part of the UK 'NXTech zone'

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