For Immediate Release

aQ extends capabilities for UK and North American broadcasters

Existing customers benefit from continued development in transmission and production capabilities

Las Vegas, NV - 10 April 2018 – aQ Broadcast Limited, which provides an integrated range of newsroom, scripting, automation and media management software alongside video server and production hardware, today announced the completion of new functional development for existing UK, US and Canadian customers.

In the UK, aQ is the principle technology provider for That's TV, which operates fourteen Local TV channels. New development for this long-standing customer includes the ability to conform a new single clip from individual elements of a transmission schedule (including sub-events such as graphics, transitions, etc.) and upload it to a social media platform. New functionality has also been added to allow any portion of the transmission schedule to be previewed, as it will appear when broadcast including all sub-events, from a remote location. A new automatic mechanism to collect, and then display as part of the on-air output, traffic, travel and weather data was also added, and handling of Electronic Programme Guide (EPG) data was extended, including the introduction of email delivery alerts. Support for Wide Area Network (WAN) operations was extended, with improvements to the automatic transfer of content between locations, and the introduction of a new 'Base Station' server, in addition to the existing 'Network Gateway', to provide even greater flexibility in distributed operations. A third level of preview quality was added, allowing any internal or external video source to be check in low, medium and high quality from any location across the network.

New features and functions were also added for other existing customers, including a US-based shopping channel and a Canadian broadcaster. These include dip-to-black transitions in both transmission and sequence playout, the ability to conform a new clip from a sequence list, extended clip conform handling to produce a single file from multiple sources (e.g. video background alpha key plus fill or video plus captions), improved handling for h.264, MPEG-TS and MPEG-PS and new user rights handling (e.g. to prevent unauthorised deletion of media).

As aQ CEO Neil Hutchins put it, "It is important that we don't just focus on new customers – we must also ensure that existing systems evolve continuously to meet changing demands within their own environments."

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About aQ Broadcast:
aQ Broadcast Limited ('aQ') was established in 2013 after a management buyout of the workflow division of Autocue and is now the only British company to design, develop, manufacture and support an integrated range of scripting, newsroom, automation and media management software alongside video server and production hardware. aQ Broadcast is headquartered in the Thames Valley, UK, with offices across the UK, in Charlotte NC, USA and in Auckland, New Zealand.

aQ Broadcast will be exhibiting at NAB 2018 – South Lower hall, SL5025a, as part of the UK pavilion

Company contact:
Neil Hutchins
UK: +44 (0) 118 324 0404 ext 202
neil.hutchins@aq-broadcast.com
www.aq-broadcast.com