



For Immediate Release

aQ continues to demonstrate rapid, customer-driven feature expansion in its aVS product range

Canadian, Italian and Australian broadcasters benefit from aQ's responsive development approach, resulting in improved workflows and third-party integrations

Las Vegas, NV - 10 April 2018 – aQ Broadcast Limited, which provides an integrated range of newsroom, scripting, automation and media management software alongside video server and production hardware, today announced a range of developments for recent customer projects which reinforce the flexibility of their video server line.

aQ extended its customer base over the last six months, across four continents and in a range of environments. Projects in North America, Europe, Africa and Australasia involved a mix of applications, including studio playout, live production, transmission playout, feed recording and encoding/streaming, for varied customers including broadcasters, facilities companies and a government agency. In each case, aQ provided a tailored solution, by configuration or through specific development, to meet the precise requirements of the project.

An Italian broadcaster required flexible record and playback functionality with an intuitive and easy-to-use control interface. This project had specific requirements to support content exchange with an existing Networked Attached Storage (NAS) unit and to make use of USB drives. aQ added new custom User Interface (UI) plugins to allow clips to be dragged-and-dropped to and from the third-party storage, and also to be able to play content directly from a locally-connected USB device, without having to transfer files beforehand.

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In Canada, an Alberta broadcaster wanted a more flexible solution for feeds recording and studio playback, with both direct playlist and sequence playback handling as well as integration via MOS to an NRCS to be added in the future. A particular feature – to emit black instead of a freeze during playlist playout – was added at the customer's request. Integration with legacy systems was also critical, so aQ added playback support for GXF files and metadata exchange with Adobe Premiere.

An Australian broadcaster needed a recording system for incoming feeds, with a particular focus on automatic operation and fault management. aQ extended the record scheduling capabilities and added extensive input, source and schedule monitoring and alerting, including, for instance, the ability to send a warning email in the event that an incoming video signal is lost.

Neil Hutchins, aQ Broadcast CEO, commented “it has always been extremely important to us that we provide features and functions that meet the precise requirements for each unique environment. Our philosophy of fast and responsive customer-focused development means our products should always exceed expectations for a project.”

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About aQ Broadcast Limited:

aQ Broadcast Limited ('aQ') was established in 2013 after a management buyout of the workflow division of Autocue and is now the only British company to design, develop, manufacture and support an integrated range of scripting, newsroom, automation and media management software alongside video server and production hardware. aQ is headquartered in the Thames Valley, UK, with offices across the UK, in Charlotte NC, USA and in Auckland, New Zealand.

aQ Broadcast will be exhibiting at NAB 2018 – South Lower hall, SL5025a, as part of the UK pavilion

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