

The aQ team have been serving the television industry for over 25 years with prompting systems and the QSeries product range: newsroom systems, media management, playout automation, workflow solutions and display applications. With three offices, a worldwide distribution network, and a wealth of experience, aQ Broadcast is your perfect partner for newsroom applications.

QScript - markup & display



The NRCS has become a universal tool for news broadcasters, and few journalists now have to worry about shuffling paper. But there is one area where the printed page is still very much part of the production process: the control room or gallery. Directors and other operational staff often work best from their own notes on paper copies of scripts, partly because those annotations have more meaning than electronic text, and partly because software often makes movement from one script to another relatively slow compared with flicking through printed pages. Traditional newsroom computer systems have failed to address those problems, yet the cost of printing, copying and distribution of paper scripts continues to rise.

QScript has been designed to change all of that.

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QScript addresses the two major disadvantages of conventional newsroom computer systems. It allows Directors, and other technical operators, to mark up electronic scripts in the same way as they are used to doing with paper, and it provides an easy way to view multiple scripts, even while on-air.

QScript has many unique features and benefits:

- With interfaces to QNews, iNews and ENPS (via MOS), it supports all major NRCS systems. Script and rundown information from the host newsroom system is updated continuously within the QScript application for access by all users.
- By reducing the amount of printing and copying required, it can significantly cut the cost of paper, toner, and maintenance. In some cases, QScript will pay for itself within a year.
- Any user can write, draw or highlight on the electronic script, just as they would on paper. Based on security and preference settings, those annotations can either be seen by everybody or be left private for individuals. Public annotations will appear on every screen as soon as they are saved.
- Annotations, together with the original text, can be archived within the QScript database for future reference.
- The software can run on a standard desktop PC, but will also operate on a Tablet PC (as illustrated). In this configuration, with wireless networking, the application becomes a virtual clipboard and can be used anywhere within the building.
- The user interface has been designed for fast, easy access. It displays two scripts side-by-side, and allows a rapid preview of items further down the running order. A single click, or button push, advances both the current and next items. A customizable toolbar provides quick access to other important functions.

QScript has become an invaluable production tool for major broadcasters across the US. The unique benefits it brings to the production process, and the significant cost savings it allows, could make it equally important to your operation. Contact us now for more details.



When KTVK in Phoenix AZ, part of the Belo group of stations, became a QScript customer, they reported that their staff were 'ecstatic' with the new software.



The **Royal Television Society** named **QScript** as **Innovative Application** of the year in its Technical Innovation Awards 2003



QScript is now MOS compliant, and can accept script and rundown information from ENPS as well as iNews

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