

aQ Broadcast Limited

aQ Broadcast: Integrated Broadcast Solutions

- Broadcast Workflow Software & Broadcast Engine Hardware
- We offer a range of software and hardware for use in all areas of media production and broadcasting.
- We design, develop, manufacture and support a wide range of integrated products, including scripting, newsroom, automation & media management software and video server, production & processing hardware.
- We have huge experience of, and passion for, our industry and strive to provide intelligent workflow solutions that offer great flexibility in a variety of environments.
- Our customers include schools, colleges, universities, churches, corporates and Broadcast stations in a range of sizes and markets.
- We also offer Bespoke Software Development, enabling media, production and broadcast companies to achieve specific / custom functionality at a viable cost.

Company Information

- ► Formed as a new company in November 2013 after management buyout of Autocue's workflow division.
- Privately owned and operated the company is dedicated to developing and supporting its own products and is not constrained, or at risk, as part of a larger corporate group.
- Based in the UK, but staff in the US and New Zealand help to provide global coverage.
- All aQ staff were previously with Autocue and have vast experience of the product range and customer base.
- Current range has foundations in Autocue's original products, but with significant evolution over the last three years.

Integrated Broadcast Solutions

Broadcast Workflow Software

includes scripting, newsroom, automation, media management, transmission, archive, mark-up and data display solutions – benefitting from over twenty years of continuous development.

Broadcast Engine Hardware

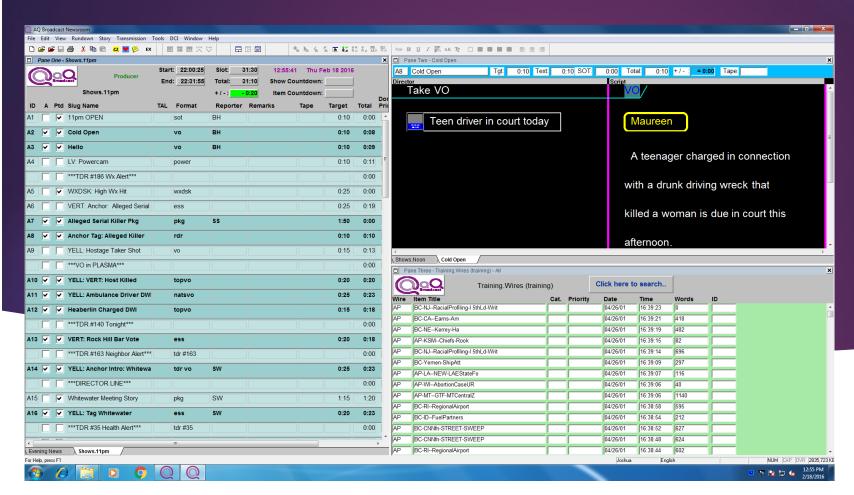
a unique platform providing a huge range of broadcast functionality, from basic video server recording, storage and playback to fully-integrated studio and transmission solutions. aQ Broadcast Workflow Software Unique, multi-user scripting tools, proven NRCS for news production at any scale, integrated automation control for broadcast devices, transmission automation and simple media management.

Broadcast Workflow Software

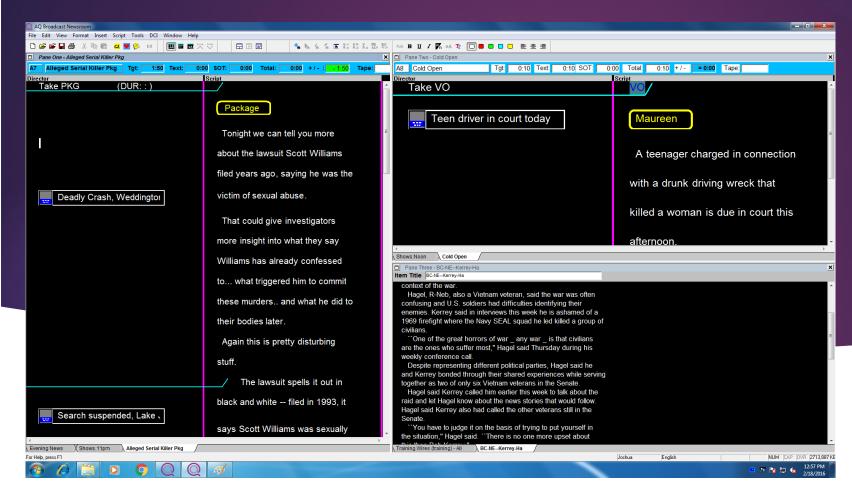
- ▶ **QNet** offers unique, multi-user, multi-column script production tools, including shot locks, cut lines, scene numbering, camera cards, flexible formatting and optional prompting.
- ▶ **QNews** provides Newsroom Computer System (NRCS) functionality, supporting every type of environment from large national broadcasters down to small two-user systems.
- ▶ QNews ACC adds Automation Control Centre functionality for live productions, allowing a range of broadcast devices to be controlled directly from events entered into the rundowns and scripts. Events are prepared by the automation software, but triggered at the required point by an operator.
- ▶ **QScript** is an innovative, award-winning script mark-up tool, allowing the traditional process of printing, annotating, copying and distributing paper scripts to be replaced with tablet PC or touchscreen interfaces. Any annotation can be seen by all users across the network as soon as it is saved.
- ▶ QTx provides station automation capability, based on the same database and client system as QNews and the ACC. It offers a very cost-effective solution in an environment where the output consists of both live and prerecorded program content.
- ▶ **QMedia** offers over-arching media management functionality for ACC and QTx, including ingest, review, deletion, transfer, proxy handling, archive and restore capability.

Additional Detailed Information

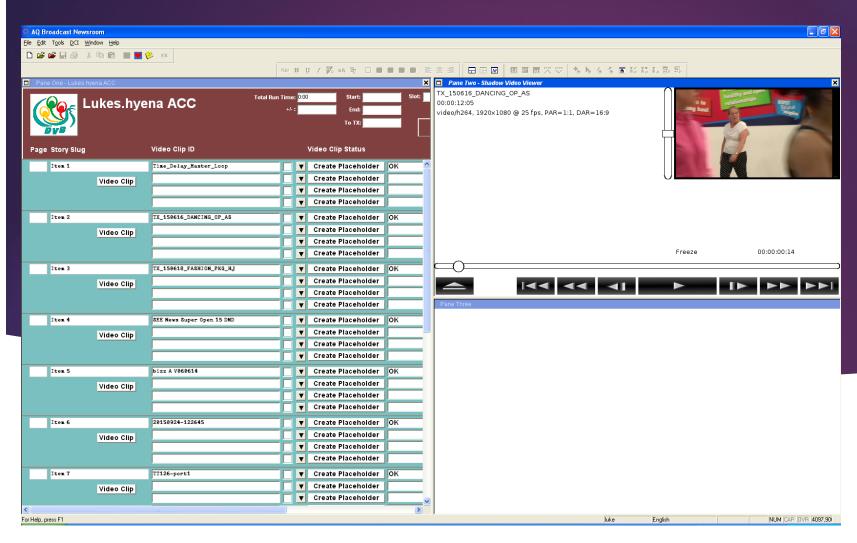
EXAMPLE SCREENSHOTS: QSERIES



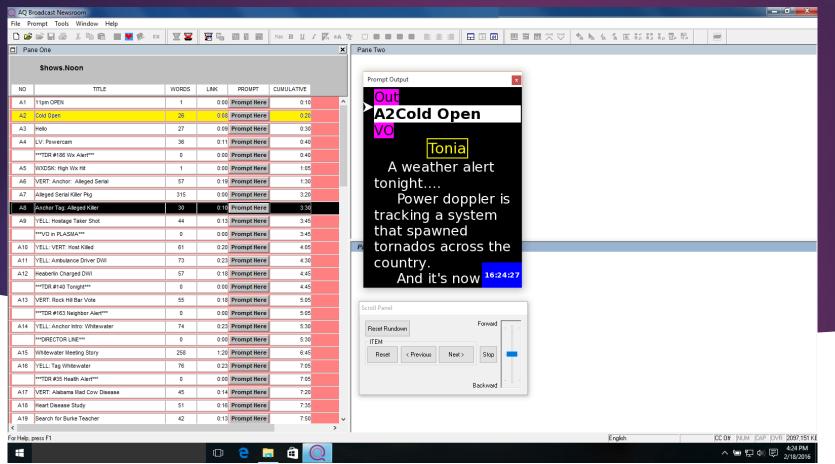
QNews – multiple windows showing news rundown, script editor and wire stories



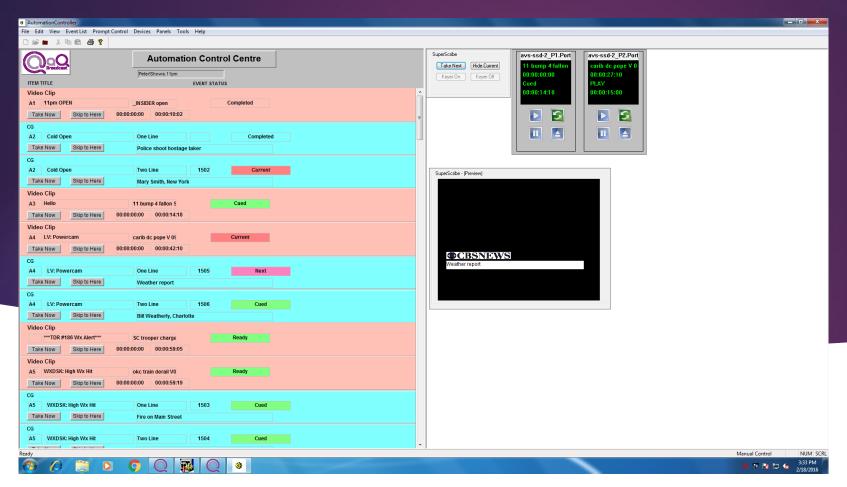
QNews – view of multiple, multi-column scripts



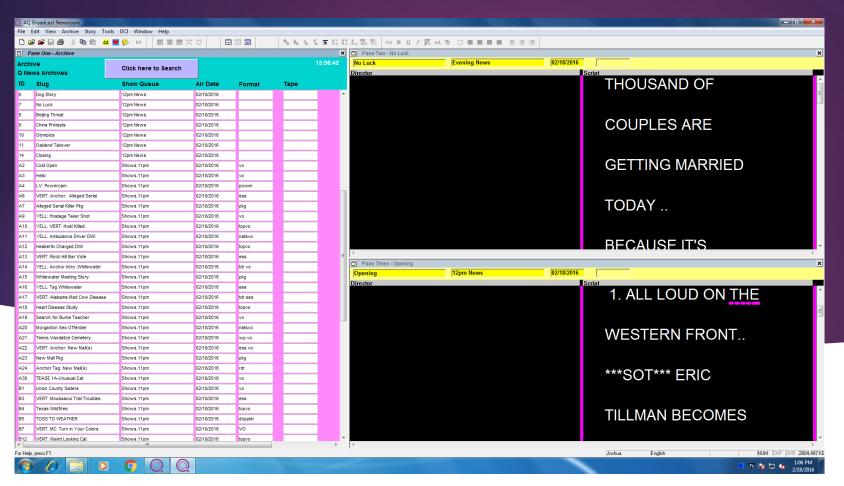
QNews – proxy viewer via aVS: frame-accurate proxy version of original content can be streamed ondemand over the network



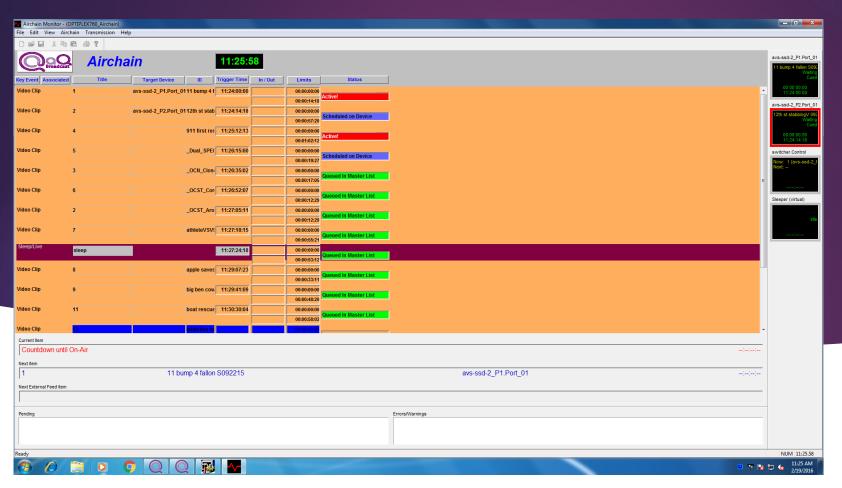
QNews – news running order plus prompt preview



QNews Automation Control Centre (ACC) – playout automation for live shows, including video server and CG control



QSeries Script Archive



AirChain Monitor – transmission control using QTx

aQ Media System 4.77.24

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AWARDS 1	Video Clip	Follow	Cued	00:06:01	17:16:40	player-1	ОК		
SYRIAN REFUGEES / READ 3	Video Clip	Follow	Cued	00:12:23	17:22:41	player-1	ОК		
HUB AWARDS / VT	Video Clip	Follow	Ready	00:13:46	17:35:05	player-1	OK		
REEJUMPING / READ 3	Video Clip	Follow	Ready	00:23:04	17:48:52	player-1	OK	filler	
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HOME START XMAS / VT Dale	Video Clip	Follow	Ready	00:22:02	21:52:40	player-1	OK		
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NORTH END / VT CHARLOTTE	Video Clip	Follow	Ready	00:08:05	22:21:33	player-1	OK		
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QTx - transmission

automation

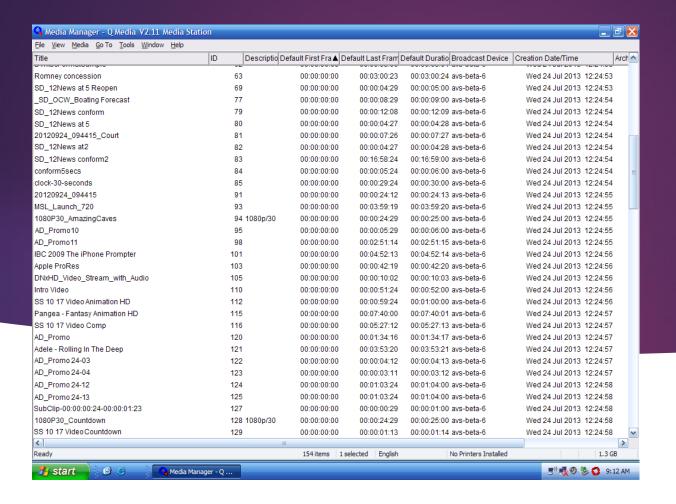
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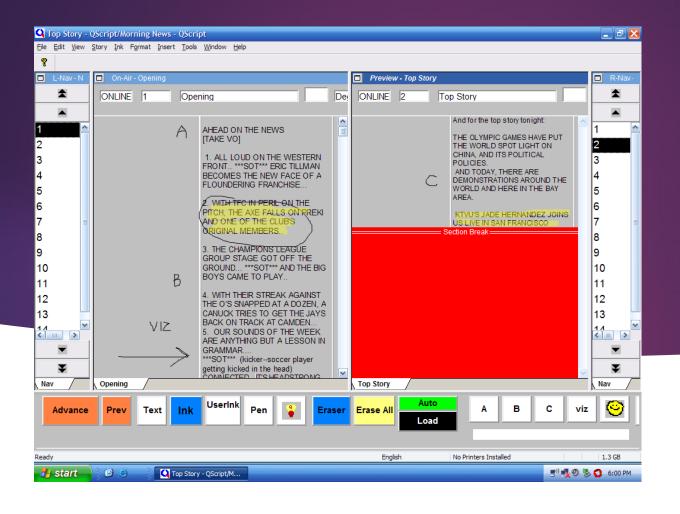
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License Status Support Ends

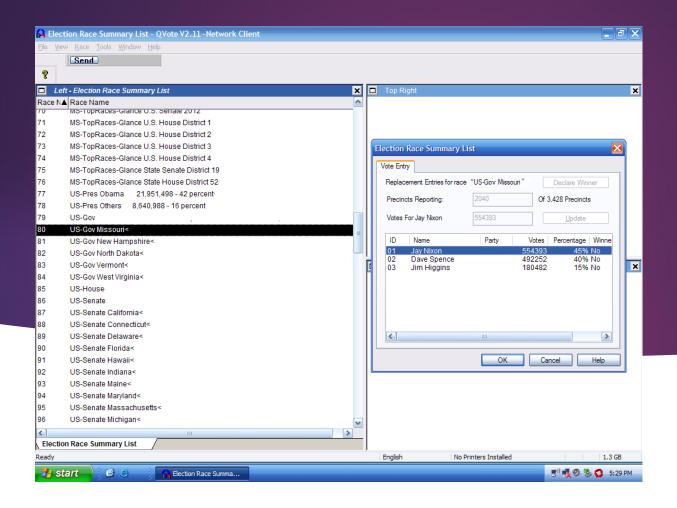
Services Store - OK vidpipe - OK pdchostd - OK



QMedia – media information for video server clips



QScript – awardwinning mark-up & annotation tool



QVote – result collation and display tool for elections